

# 2021 COVID REPORT





# ABOUT US



## *Our history*

Founded in 2018, the BarbaraCares Foundation has served communities both locally and statewide with the sole intention to provide social supportive services to residents and agencies in need. Through the years, we've shared our knowledge, resources, and our heart of service to help address late-stage breast cancer incidents and mortality rates in areas underserved and at greatest risk here throughout the state of Texas.

## *Our mission & vision*

BarbaraCares purpose is to address, educate, coordinate, provide aid and relief to breast cancer patients and their families as they journey the road toward complete and total healing; while providing access to free mammography screenings to save lives..

Through targeted educational seminars, expanded mammography screenings, health fairs, financial aid, & food assistance, BarbaraCares strives to reduce barriers and incidents of late-stage breast cancer in Texas by collaborating with both medical and community organizations to increase awareness and access to care.

In light of the global 2020 coronavirus pandemic, we knew our outreach efforts had to quickly expand to better serve a population vulnerable to this disease. With PPE shortages, rising COVID cases, and ongoing shutdowns, we soon found the need extended beyond our targeted breast cancer demographic. As such, the Care2Fight Health Initiative COVID Outreach grew to include all individuals at risk per CDC guidelines. This report details data from these outreach efforts.



# DISTRIBUTION CHART

*4,731 Individuals Served - 69,046 PPE Items Provided*

**90%**

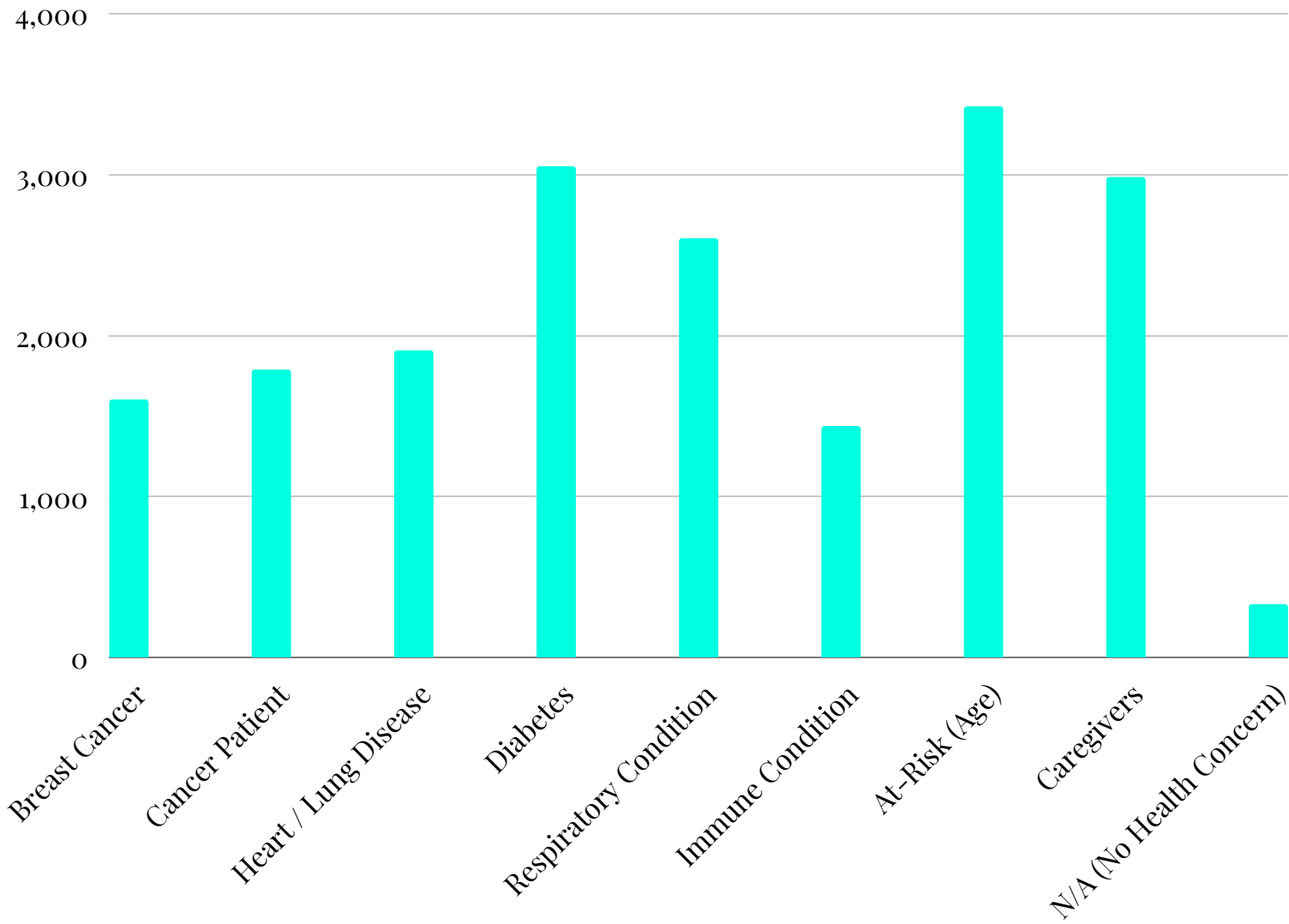
## *Recipients*

identified as being at risk due to age and/or having an underlying medical condition

**72%**

## *Comorbidities*

identified as being at risk due to age and/or having two or more underlying medical conditions



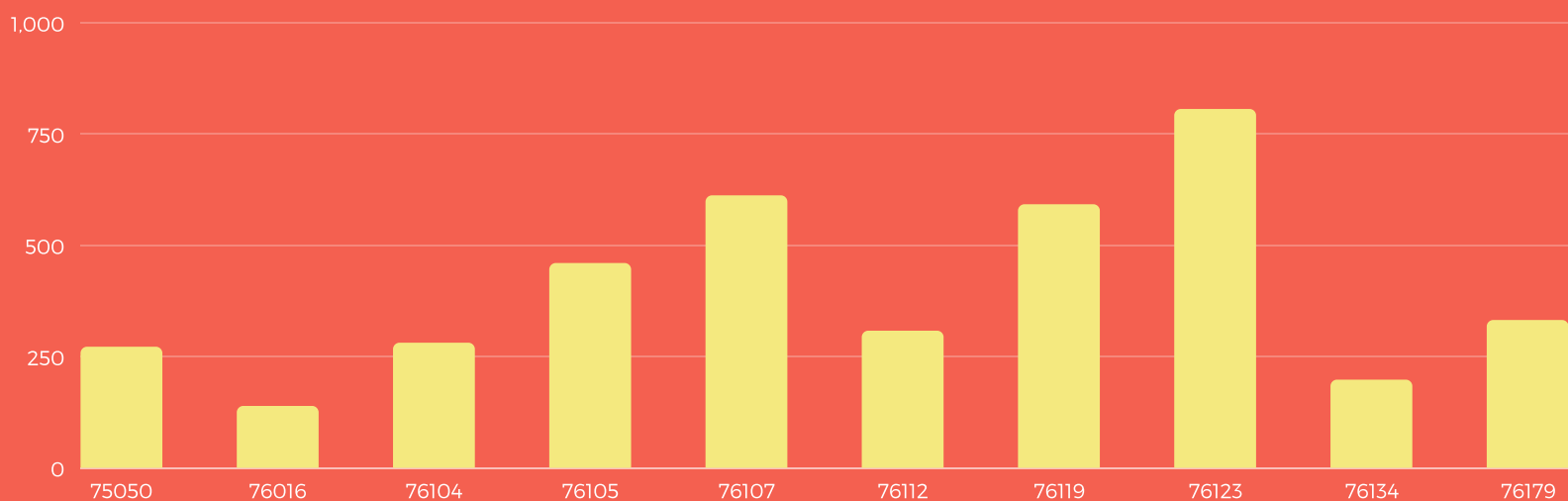
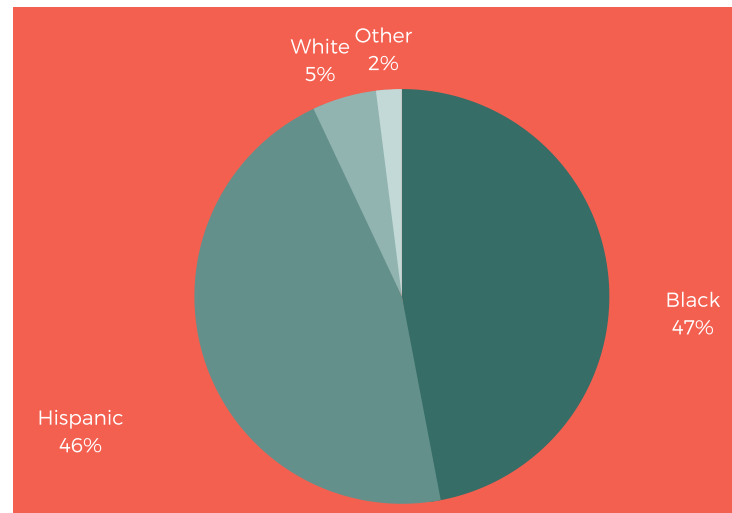




# Demographics Summary

## Understanding the Numbers

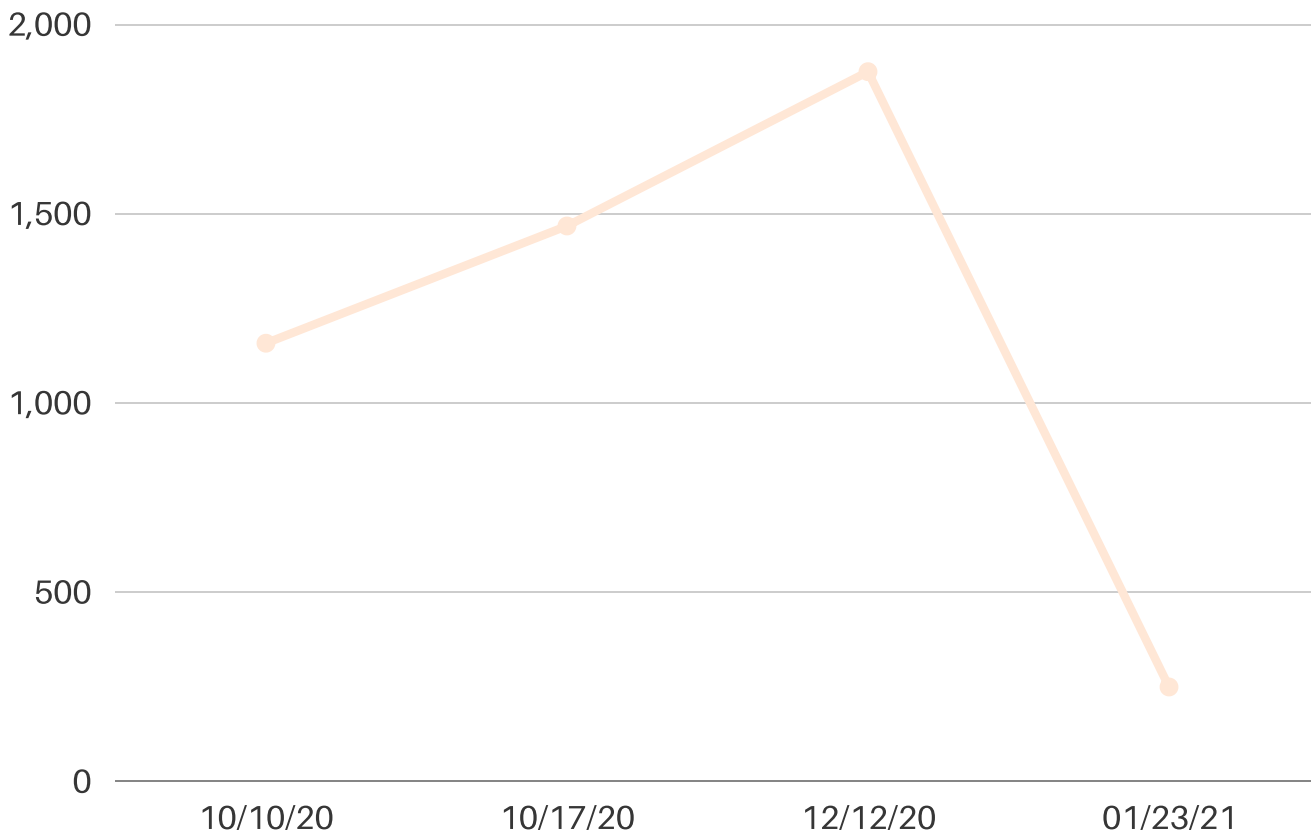
The **Care2Fight Health Initiative COVID Outreach** drew residents from all over North Texas and even some as far south as Houston. The following graphs identify the participants of this outreach along with the top 10 zip codes within the metroplex BarbaraCares serviced through this distribution effort.





# Monthly Breakdown

*A summary of COVID outreach efforts beginning October 2020 through February 2021. The graph below highlights the growing demand of this initiative as we moved further into the Fall and the sharp decline once vaccination sites became readily available early Spring.*



This community health initiative began to provide immediate PPE (Personal Protection Equipment) to save lives of residents here in North Texas. With the ongoing shortages of supplies such as: masks, wipes, sanitizers, gloves, etc. coupled with rampant price gouging and prolonged shutdowns, BarbaraCares saw the dire need to assist to preserve life by equipping individuals and agencies with much needed items. This effort served to ensure our communities would be prepared during the pandemic.



# Analysis of COVID outreach

## *Recognizing the alarming underlying health status of North Texas residents.*

It goes without saying the ongoing coronavirus pandemic has created a perfect storm within many communities across the nation and around the world. The notion of health equity seems lost when examining the true impact COVID has and will have disproportionately on racial and ethnic minority groups. Aside from the risk of exposure and the likelihood of more severe incidents, our outreach efforts have discovered that many here in North Texas are simply vulnerable due to pre-existing conditions.

BarbaraCares provided an open invitation to the general public to provide items designed to safeguard lives during the height of the pandemic.

We discovered looking at exit data that 90% of recipients had some type of underlying medical condition or were at the age where a COVID diagnosis could be problematic. More than just the numbers, we discovered certain ethnic groups were more likely to identify with stated health conditions compared to other ethnicities.

These revelations indicate the continual need for organizations like BarbaraCares to continue in grassroots community-focused outreach to educate residents on the importance of health and wellbeing as a sustainable method to improve quality and longevity of life; while also expanding access to healthcare.

While our focus remains on breast cancer advocacy, we now understand additional areas to partner with other local organizations to help save lives. For the full data report please email: [info@barbaracaresforyou.org](mailto:info@barbaracaresforyou.org)









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