



The BarbaraCares Foundation
P.O. Box 15007
Fort Worth, TX. 76119
www.barbaracaresforyou.org

Contact: Xavier Sanders
(817) 330 – 9785
xsanders@barbaracaresforyou.org

FOR IMMEDIATE RELEASE

BarbaraCares Receives Grant from Family Reach™ to Support Cancer Patients Facing Financial Hardships

Fort Worth, TX – July 31, 2024 – BarbaraCares is pleased to announce we are the recipient of a grant from Family Reach™, a nonprofit organization dedicated to providing non-medical financial support to families facing cancer. This partnership aims to break down financial barriers that impede cancer treatment for underserved communities, particularly Black and Hispanic/Latino patients.

This grant allocated for direct financial assistance, food, transportation, and utilities, will empower BarbaraCares to expand our social support initiatives by addressing critical needs of breast cancer patients, ensuring they can continue their treatment without the burdens of financial distress. This support will further enhance BarbaraCares' efforts in creating equitable access to care, while improving the quality of life for those in active treatment fighting breast cancer.

“We are honored to be selected for the new partnership with Family Reach™ and grateful for their commitment to provide tangible help to communities here in DFW that are often disproportionately underserved,” expressed Xavier Sanders, Executive Director at BarbaraCares. Brenda Jones, Board Member at BarbaraCares added, “This grant allows targeted resources that will serve as a lifeline helping breast cancer patients focus on their health and recovery.”

The Family Reach™ Cancer Equity Initiative addresses the Social Determinants of Health (SDOH) that affect cancer patients in minority communities. By collaborating with trusted community organizations like BarbaraCares, Family Reach™ ensures financial support reaches those directly who need it most, helping to eliminate disparities in cancer care.

BarbaraCares Mission Statement: To bridge the gap between healthcare access and supportive services to create a healthier tomorrow for individuals today.

To learn more about BarbaraCares and our programmatic offerings across the state of Texas, visit: www.barbaracaresforyou.org