



BarbaraCares 2021 Annual Report

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www.barbaracaresforyou.org

WHERE WE ARE

We have experienced our best year yet.

Dear supporters, community partners, volunteers, staff, and our entire BarbaraCares network,

Our Annual Report is traditionally a time for reflection and to share how BarbaraCares has impacted lives across the state of Texas. As I write this letter, it is also a time for me to express my deep and sincerest gratitude to each of you that have helped make the year a success. For 2021 our targeted focus was Preventative Action. We aggressively sought to engage local community leaders, stakeholders, and residents with the purpose to save lives through education and access to healthcare.

I publically acknowledge how fortunate I am to be a part of a community serving a common purpose with the aim to help reduce late-stage diagnoses and mortality rates; while also supporting those currently facing a breast cancer diagnosis. We are fortunate to have a dedicated Board and personnel to aid our support systems. It is my honor to acknowledge, BarbaraCares is in a stronger position to better serve the needs of the people. Through continued collaborative efforts and the generous hearts of our donors and corporate sponsors, we continue to serve above capacity to support and provide preventative services across the state. Both 2020 and 2021, it goes without saying, have been shaped by extraordinary events.

The BarbaraCares Foundation has demonstrated tremendous resilience and creativity in the face of national and global unrest. The collective strength of the community and those that served in some capacity with BarbaraCares has helped to not only advance the organization's mission but have expanded our service offerings to meet the changing needs of the people.



BarbaraCares remains committed to our efforts in the community. We advocate daily for health, wellness, and increased access to free mammography screenings. I invite you to learn more about the impact that BarbaraCares makes here in Texas and to join in your communities as an advocate to spread awareness about breast cancer – the risks, the treatment options, and support that is available.

*Yours in service,
Xavier Sanders - Executive Director
BarbaraCares Foundation*



ABOUT BARBARACARES

Mission

BarbaraCares purpose is to address, educate, coordinate, provide aid and relief to breast cancer patients and their families as they journey the road toward complete and total healing; while providing access to free screenings to save lives.

Vision

Expand available resources for breast cancer patients and access to care to reduce both late-stage breast cancer diagnoses and mortality rates here in Texas by supporting individuals at-risk, uninsured, and lacking the financial capacity to afford mammography screenings.

Values

Advocacy

Breast Cancer Awareness

Creating resource streams for patients and caregivers



2021 Year of Preventive Action

Growing BarbaraCares: Our 2021 Strategy

COMMUNITY TARGETS

Partnerships	Increase NPO collaborations by 40%
Clients	Increase funded applications by 50%
Subscriptions	Increase new subscribers by 50%

FUTURE PLANS FOR GROWTH

New Database Development	Multicity Care2Fight Health Fair Tour
Optimization of Current Products/Services	New Staff Personnel



2021 BY THE NUMBERS

NEW INDIVIDUALS GIVING

\$31,846.13

DIRECT GRANTS PROVIDED

\$10,768.85

COVID RESPONSE

12,431 PPE ITEMS

LIVES TOUCHED

2,579 INDIVIDUALS



