

The logo for Barbara Cares, featuring the name in a stylized, flowing script. The letter 'B' is large and ornate, with a purple ribbon-like element integrated into its design. The word 'Cares' is in a smaller, simpler script below it.

*Barbara
Cares*

ANNUAL REPORT

2020

EDITION





EXECUTIVE SUMMARY

The BarbaraCares Foundation is a 501c3 nonprofit organization, (EIN: 83-3204570) Founded in 2018, BarbaraCares assist individuals battling breast cancer in Texas. We also support caregivers helping impacted persons while they are in active treatment. The organization has now expanded to service all 254 counties in the state of Texas. Our efforts consist of proactive methods involving advocating for expanded early mammography screenings, hosting educational seminars, providing community health fairs, and offering a variety of social supportive services for individuals recently diagnosed and currently in active treatment.



OBJECTIVES

- Focus on targeted proactive measures within identified zip codes to address rising late-stage breast cancer diagnoses and mortality rates.
- Expand partner networks both locally and statewide to support growing organizational capacity.
- Bring on additional personnel to assist with strategic plan implementation.
- Obtain funding to support free expanded mammography screenings provided by BarbaraCares through December 31, 2021.
- Double supportive services including but not limited to financial grants, healthy meal vouchers, gas cards, counseling services, co-pay assistance, etc. provided through BarbaraCares for those in active treatment.

The BarbaraCares Foundation

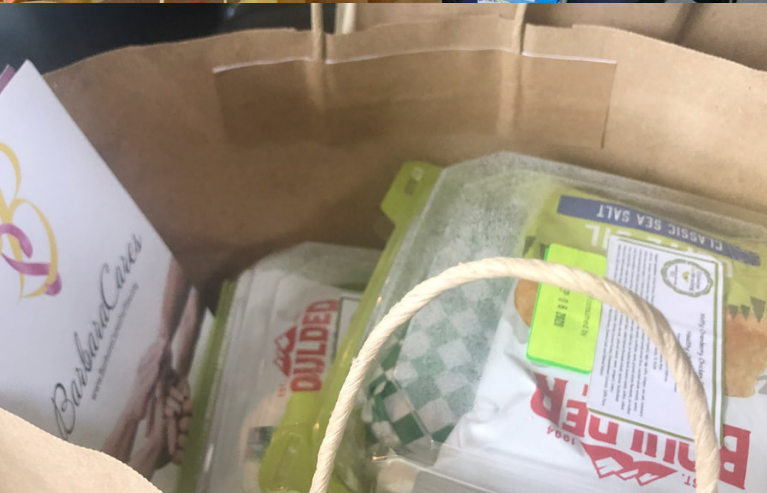
2020

Year Of Expanded Impact!



"2020 reminded us all of the power **and** importance to pivot" - Xavier E. Sanders, Executive Director

BARBARACARES ANNUAL OVERVIEW, GOALS & OBJECTIVES



OUR MISSION & VISION

BarbaraCares purpose is to address, educate, coordinate, provide aid and relief to breast cancer patients and their families as they journey the road toward complete and total healing, while providing access to free screenings to save lives.

Through educational seminars, expanded mammography screenings, health fairs, financial aid, & food assistance, BarbaraCares strives to reduce barriers and incidents of late-stage breast cancer in Texas by collaborating with medical and community organizations to increase awareness and access to care.

Through our motto: "Fight, Smile & Fight Some More!" we champion patients and caregivers to press on.

Because Of You

A Pandemic Didn't Stop Impact

2020 AT A GLANCE

BUDGET ACTION ITEM BREAKDOWN

We Did

new technology development in response to COVID and the need to stay engaged virtually.

We Did

direct grants PLUS added investments/outreach to expand service offerings to additional demographics in response to COVID needs.

KEY CHALLENGES:



Transitioning from in-person normalcy to a virtual only model.



Being creative to raise critical funding for services to assist clients.



The uncertainty of the duration of lockdowns and the fluid CDC guidelines.



Managing increased demand of services being requested.

2020 BY THE NUMBERS

NEW INDIVIDUAL GIVING

\$15,869.91

DIRECT GRANTS GIVEN

\$4,580.36

COVID RESPONSE

69,046 PPE GIVEN

LIVES TOUCHED

4,731 INDIVIDUALS

WHO WE SERVED

BarbaraCares has expanded to service all 254 counties here in the state of Texas. We support both breast cancer patients while in active treatment and caregivers.

48

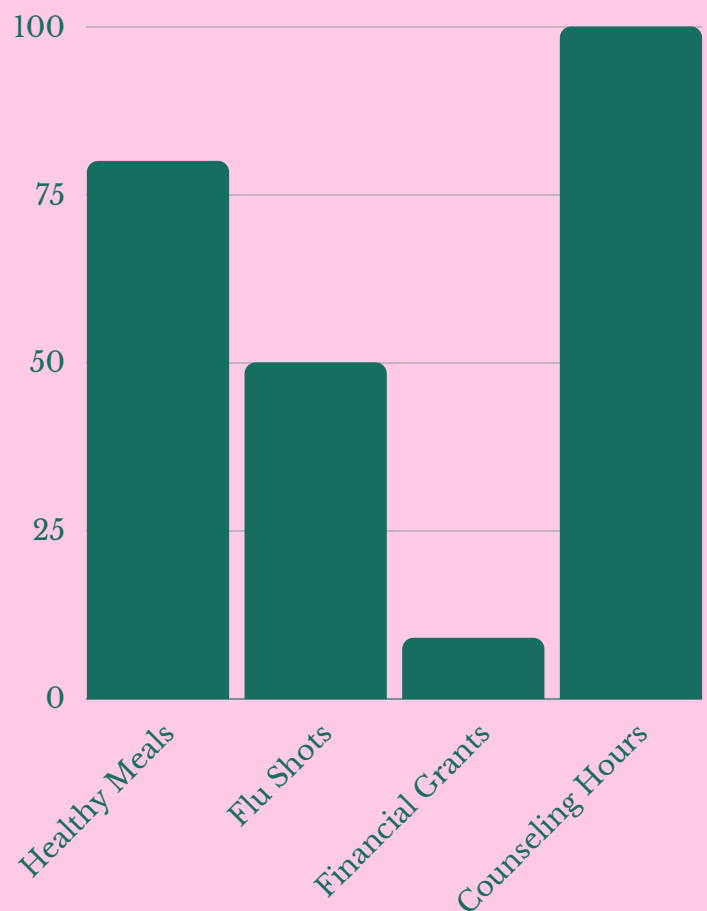
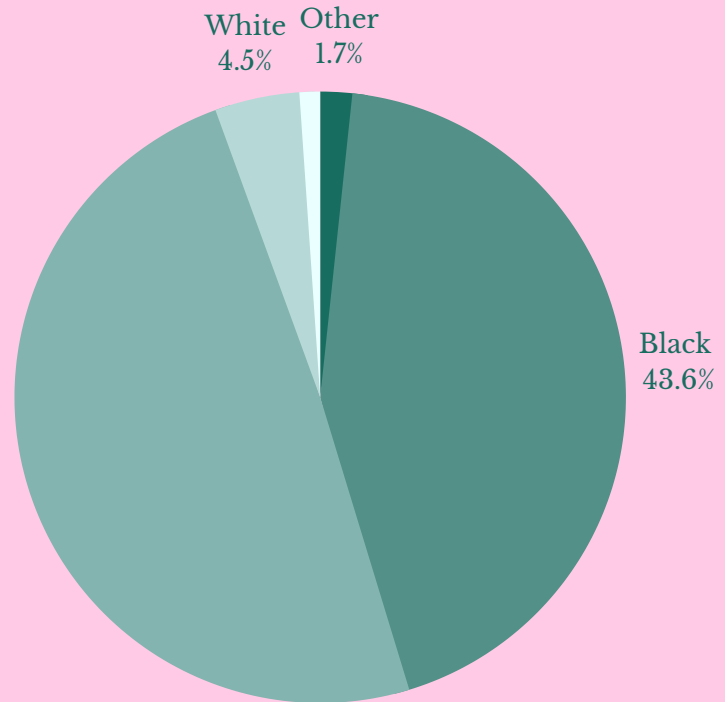
PARTNER AGENCIES

In 2020, we expanded our partner networks to increase our capacity to serve the community through the pandemic. This strengthened community relationships while providing much needed resources to residents across the state.

73%

SERVED IN TARRANT COUNTY

Tarrant County represented the bulk of our outreach efforts for 2020. In accordance to local shutdowns and CDC guidelines, we served locally to address the needs of the people.



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www.barbaracaresforyou.org